







## THE DIDSBURY PIONEER

Established in 1903

Authorized as second class mail. Post Office Department, Ottawa.

Published Every Wednesday at Didsbury, Alta.

Subscription: In Canada \$2.00 per year; U.S.A. \$2.50

Member of the Canadian Weekly Newspapers Ass'n, and of the Alberta Division of the C.W.N.A.

ED. J. ROULEAU, Editor &amp; Publisher

*Editorial*

## WORLD-WIDE FAMINE THREATENS

"Three times as many people will die of starvation in the next six months as were killed in the whole of the war," predicts an agricultural expert in Great Britain, Dr. Henry Richardson. "The number of potential famine victims at the end of six months is estimated at 60,000,000 dead."

It is a mistake to think, however, as some persons would have us think, that the present crop season in the northern hemisphere will end the food crisis, and that we should just wait for the "storm to blow over." Wiser voices are saying that the food crisis will last for at least two or three years. Sir John Boyd Orr, the Scottish farmer and nutritionist who recently took on the great responsibility of directing the Food and Agriculture Organization of the United Nations, said that the world food shortage will continue "for the next four or five years."

Canadians have a two-fold contribution to make, first to save all possible food until the peoples of other parts of the world are able to produce more normal food supplies for themselves. This may mean self-denial on the part of consumers, it may mean continued sacrifice on the part of producers. It should mean a more aggressive food production policy on the part of the Dominion Government. Canadian public policy should see that there is labor available to set Canada's farm going at capacity.

Canada's policy should stress production ever more than food conservation. The Dominion Government recognized, in the speech from the throne at the opening of the present session of parliament, that all Canada's wartime effort and sacrifice might be lost through famine: "Unless the need is met, grave disorders, endangering peace itself, must be anticipated." Mr. Fiorello LaGuardia, the director of UNRRA, said recently: "I wouldn't attempt to describe the conditions in China. They are just too terrible and horrible to adequately describe. And that is also true of India."

Every extra portion of food saved or produced will find its way to the needy, Canadian government authorities promise. Mr. A. M. Shaw, formerly dean of the faculty of agriculture at the University of Saskatchewan, and now chairman of the Dominion Government's Food Information Committee said recently: "Every bushel of wheat, every pound of meat, and every egg saved by the Canadian people to relieve famine conditions abroad is picked up by the government and shipped."

Take responsibility, or take the consequences. Wisdom is knowing what to do next.

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There's No Finer Tire Built!

VENTILATED  
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For cool running  
and longer life.SAFETY  
BONDED CORD  
Extra protection  
from blowouts.

## WESTCOTT NEWS NOTES

Miss Delores Goetjen is a guest at Crowsnest Pass.

We extend our best wishes to the happy couple who were married last weekend from this district.

Westcott's men's soft ball team was defeated by the Clovermount team last Thursday evening at the Diefenbaker diamond 9-2.

The Schiedmiller team defeated the Westcott team in the Sunday evening score being 17-16.

The A. F. U. picnic turned out to be quite a success last Wednesday. Rugby at 8:30 of the showers and a few Westcott folks were able to get the O.K., but played on in the spray back. How ever, we've been quite lucky with all the ball around to have missed that part of it anyway.

The Rev. R. Goetjen of Port Alberni B. C. who is visiting relatives here was guest speaker at the Westcott Lutheran Church on Sunday.

The family of Mr. and Mrs. H. Goetjen of Chilliwack, B. C. and formerly of the Garfield district gathered at their daughter's Mrs. Lyle Good for a farewell dinner party Sunday before leaving for home.

The Croenna Ball team was defeated again by the Croenna Ball team at the Garfield diamond Sunday afternoon, the score was 13-11. This Croenna team is in top place in the league standing and really plays good ball.

Mr. Warren Brown and Mr. Roy Ireland of Calgary were visitors at the home for a couple of days last week.

Mr. and Mrs. Jack Robertson and family are holidaying at Banff.

## WESTERDALE NOTES

Mr. and Mrs. Homer Moore and three children of Hollywood, Cal., arrived Monday last to spend a two week's vacation at the home of Mr. Fred Moore.

Hainstock and Westerdale played a league baseball game Sunday afternoon at Westerdale, the latter winning by a score of 17-5.

Mr. and Mrs. A. Jones and family left for Calgary yesterday. They plan to see the Calgary Stampede and then journey to Blairstown for a week's visit with the latter's mother and sisters.

The Westerdale Willing Workers picnic was held Wednesday last, with a great turn-out. A rain shower held up activities for almost an hour. Races and baseball were the main attractions.

## MELVIN NEWS NOTES

Mr. and Mrs. Hoffman of California spent last week end visiting with their sons.

Mr. and Mrs. H. Huston of Red Deer spent last week in the district and renewed old acquaintances.

The Cowfiz family had a reunion picnic at the Melvin hall on Sunday. Mr. and Mrs. Andy Taylor and Mr. and Mrs. H. H. Hulman and family of Saskatchewan were home for the big occasion.

All the Johnstons and families enjoyed a big picnic at the Dog Pound river on Sunday. Mr. and Mrs. Ed Vetter and family of Three Hills were there, but due to the bad roads, the Glen Johnstons of Cremona were held up till later in the day.

Mr. and Mrs. Heath Le Tard and family of Edmonton are visiting at the Young home.

We are glad to see Orvin Swingle and family home again. Orvin, only for a little while, Orvin is going back to B.C. after the Stampede.

At the half game Sunday afternoon Melvin lost to Summit by the close score of 6-5. This coming Sunday Melvin play at the home of the Big.

## THEATRE NEWS

Watch for "Badman's Territory" coming soon to the Opera Theatre, DidSBury.

Fair Day Special, "Three Strangers" starring Sydney Greenstreet and Paul Lorre. Program will start at 8 p.m. Calf Club dance to follow.

## BE IN—

— OLDS —  
SATURDAY, JULY 27th  
— FOR THE —  
**MODEL 'T' RACES**

IT WILL BE A DAY OF THRILLS AND SPILLS

BE SURE TO ATTEND

RACING COMMENCES AT 1:30 P.M.

Sponsored by the Olds Lions Club

## DIDSBURY'S FORTY-FIRST ANNUAL

**FAIR AND SPORTS**  
WED., JULY 17th

## DIDSBURY CALF CLUB FAIR IN CONNECTION

EXHIBITS OF LIVESTOCK, AGRICULTURE, HOME PRODUCTS,  
FANCY WORK, Etc.Entries Close Sat., July 13. No Entry Fee. For Full Particulars Apply  
B.T. PARKER, President, S.A. O'Brien, manager, C.E. REIBER, Secy

## Horse Races, Bicycle and Children's Races

## BASEBALL TOURNAMENT

## DIDSBURY-CARSTAIRS BAND IN ATTENDANCE

Admission: Adults 50c; Children 25c; No Charge for Cars

## SUGAR FOR CANNING

Second half of the ten-pound allotment of sugar for home canning will be available to consumers with the initiation of sugar-preserves coupons \$17 to \$21, inclusive, on July 4, the Wartime Prices and Trade Board has announced. The first half of the allotment coupons, \$1 to \$12 inclusive, became valid on May 1. The ten coupons will be in addition to the two regular S coupons valid monthly.

Quota users who have permanent residents may also apply for sugar for canning in addition to their regular sugar-preserves quota, provided they obtain S coupons from their residents. However, in the new quota distribution, the residents' ration books for this purpose without written authority from the bookholders. All letters of authority, forms for which may be obtained from a branch of the Ration Administration, must be attached to application.

## I AM THE PRINTING PRESS

I am the printing press, born of the steel. My heart is of steel, my limbs are of iron, and my fingers are of brass.

I sing the songs of the world, the oratorios of history, the symphonies of all time.

I am the voice of today, the herald of tomorrow. I weave into the web of the past, the wood of the future. I tell the stories of peace and of war alike.

When I speak a myriad people listen to my voice. The Anglo-Saxon, the Celt, the Hun, the Slav, the Hindu, all comprehend me.

I am the tireless clarion of the news. I bring the news to the world every hour. I fill the dullard's mind with thought uplifting. I am light, knowledge, and power. I epitomize the conquests of mind over matter.

I am the record of all things mankind has achieved. My offspring comes to you in the candle's glow, amid the dim lamps of poverty, the splendor of riches—at sunset, at high noon, and in the wan evening.

I am the laughter and tears of the world, and I shall never die until all things return to the immeasurable dust.

I am the printing press.—J. E. R.

**HOLD  
YOUR  
OWN!**

Someone else collects  
your INTEREST when  
you sell your bonds

## HOLD YOUR BONDS

A Suggestion by the  
BREWING INDUSTRY OF ALBERTA

We must not waste while others needs only. Waste nothing. Share with the hungry!

You may never sell Gas  
to U.S. motorists

but...  
CANADA'S TOURIST BUSINESS  
is YOUR business



TOURIST money spreads around. The garage man, the grocer, the farmer—everybody benefits directly or indirectly. The tourist industry is profitable business—worth protecting. Especially this year when the impression American visitors take back with them will influence Canada's tourist industry through all the years to come.

CANADIAN TRAVEL BUREAU  
Department of Trade & Commerce, Ottawa

## PROFESSIONAL ADS

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J. A. D. PAUL, M.D.  
C. M., L.M.C.C.  
PHYSICIANS & SURGEONS  
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Office Phone 63, Didsbury.

H. W. EPP, B. Sc., M.D.  
C. M., L.M.C.C.  
PHYSICIAN & SURGEON  
Office West of Hotel  
Hours: 11-12; 1:30-5, except  
Wed.—and by appointment  
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THAN SATISFIED  
By Having Your  
WATCH, CLOCK  
OPTICAL REPAIRS  
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PRICES REASONABLE  
East of Pioneer Office  
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## WEDDINGS

## NOBLE — JENKINS

Knox United Church in Calgary was the scene of a quiet and pretty wedding on June 19th at 3 o'clock when Miss Una Jenkins, only daughter of Mr. and Mrs. A. Jenkins of Didsbury was united in marriage to Mr. Noble also of Didsbury. Rev. Hulman performed the marriage ceremony.

The bride was given in marriage by her eldest brother Mr. Dave Jenkins. The matron-of-honor was Mrs. Kathleen Jenkins, sister in law of the bride, while the groom was attended by Mr. W. Clarke.

The bride looked beautiful in a wedding gown of long, white sheer with a floor length veil. She carried a bouquet of American Beauty Rose. Her attendant chose a pale yellow sheer dress and carried bouquet of yellow roses interspersed with sweet peas.

The wedding march was played by Mr. Hyland of Knox United Church.

The wedding reception was held at the Empress Hotel where some twenty of the bridal couple's relatives and intimate friends gathered.

Following the reception Mr. and Mrs. Noble left for a short honeymoon at Banff and other points in the Canadian Rockies.

For travelling the bride wore a blue dressmaker suit with gold and black accessories.

Mr. and Mrs. Noble plan to take up residence in Calgary in the near future.

The best of good wishes are extended to this popular Didsbury couple.

## VALUABLE CROPS

Forage crops increase the fertility of the soil on which they grow. They make profitable use of lands not utilized for other crops, and they ensure a more stabilized increase in the national revenue—Agriculture Institute Review.

## FLOCK PSYCHOLOGY

Poultry authorities are stressing the need for persistent culling of the poultry flock, particularly at the present time when feed is scarce. Drones in a flock are always a liability not only for the feed they eat but also for the example they set to the other birds. Flock psychology may have greater business significance than is realized. Drones have a depressing effect on the production of the rest of the flock.

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For World's Finest Portable  
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KOFFEE KOUNTER

Home Cooked Meals  
Our Specialty

WE AIM TO PLEASE

## THE DIDSBUZY PIONEER, DIDSBUZY, ALBERTA

Only those who find no power in religion make a religion of power.

It's when you come up against the will of the next guy that you learn the extent of your own.

Taking sides never gets to the bottom of a problem.

## NOTES FROM THE EAST

Mr. and Mrs. (Charlie) Hobes, Blair, Dwayne and Mrs. Sick enjoyed some 28 guests at a turkey dinner on June 25th. Among those present were Mr. and Mrs. D.H. Wilkinson, Norma and Dave and Mrs. Ruth Weller, all from the States; Mrs. Alice Larson and son Leslie from Torrington; Mr. and Mrs. R.C. Rice and daughter, Dayne, Ernest and Laurel of Torrington; Charles and Mrs. Chris Winter, Stanley, Roland, Carl Ehrert of Calgary is spending a vacation with his uncle Chris Ehrert.

Mr. and Mrs. McCulloch of Turner Valley is visiting with Mr. and Mrs. James McCulloch of Castairs, Alberta.

Esther Ehrert is spending a vacation in Calgary. Mrs. Isabelle McCulloch of Turner Valley is visiting with Mr. and Mrs. James McCulloch of Castairs, Alberta.

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## FALLEN TIMBER NOTES

The annual picnic of the Fallen Timber school was held July 1st, a good crowd being in attendance. Sports of all kinds were carried on and lots of ice cream was served during the day.

The Cooper family motored to Calgary to take in the Stampede.

Mrs. Moore, who has been visiting her father, W. McGaffin for two weeks, has returned home to Calgary.

Mr. and Mrs. Bob Whittle, the new purchasers of Elias McQuarrie's farm have now moved on to it.

Mr. and Mrs. Kenny have returned from a month's stay at Red Winton.

We saw Bob Moore and two young ladies keeping their way through this district on their way to the Stampede.

Bill Dick finished summer-fallowing for Mr. Fair.

We are sorry to lose our neighbor Elias McQuarrie who is returning to his native health, the state of Ireland.

Mr. and Mrs. Art Rothwell and family attended the picnic and visited old friends at Fallen Timber last week.

We are glad to report that Mrs. Montgomery, who has undergone several operations recently, is on her way to recovery.

Mr. and Mrs. McMullen attended the service at Rugby church on Sunday.

We have heard that Joe Teynor and his wife are enjoying a motor trip to Vancouver.

Mrs. Joe McGaffin and children were visiting her mother over the week end.

The drought in Fallen Timber seems to have ended.

Mr. and Mrs. J. Howlett were forced to abandon their car in a mud hole on the portion of the Burns Road belonging to the municipality.

Harry McGaffin and Glen Cooper are said to be building an ark to drive to Elton for the mail.

Mr. and Mrs. Kenny Bernard and son were visiting at the McGaffin home in Sunday.

We are pleased to report that W.H. McGaffin is progressing favorably and we hope to see him up and around again soon.

Want Ads reach your best market—the Sit-Down Shopper.

## BURNSIDE NEWS NOTES

John Koch Sr. has left for the east to help in the harvest fields there.

Mrs. Jenkins and Oswald spent a few days in Calgar y last week.

Bob Fulkerth spent a week visiting with his aunt and uncle, Mr. and Mrs. James Fraser of Millarville.

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WORLD HAPPENINGS  
BRIEFLY TOLD

To every book showing a library  
of books that have been suppressed in  
Washington, England.

Unfinished Wilson's 1926 century  
series of books in Russia may be  
brought to the public's notice.

Indians of Japanese descent some-  
times in India. Battles were com-  
menced from British troops arriving  
at Liverpool, England, recently.

The stamp collection of the late  
Sir Ernest Hulme, acting governor of  
Borneo in 1931, was sold at  
Harrow's Bond Street, recently for  
\$17,000.

A library of about 6000 German  
books had been presented to King's  
College, Cambridge, by a family of refugees who escaped from  
Germany before the war.

British naval headquarters at  
Valletta, Malta, dictated reports that  
plans are being made to replace  
Malta by Cyprus as the Royal Navy's  
chief Mediterranean base.

Ducks Unlimited, Inc., at a meeting  
of its board announced its largest  
appropriation for the restoration and  
management of breeding grounds in  
Canada—\$275,000.

For the past year United States  
and British military aircraft serving  
occupation forces in Germany and  
Japan to land in Azores in transit,  
the Foreign Office announced.

A peace medal, for sale to the  
public, has been struck by the South  
African Mint. Available in either  
gold, silver or bronze, the medal carries  
the Union coat of arms, and on  
the reverse a dove in flight with an  
olive branch in its beak.

## Fish From The Sky

Scientist Claims The Fish Really  
Fall With Rain

The question is whether fish fall  
from the sky with rain.

Those who think so, sit over them  
with Dr. E. W. Gudger of the Ameri-  
can Museum of Natural History.

Those who don't, have pushed basket-

The rest may join Prof. Bergen  
Evans of Northwestern University's  
English department, who contends all  
this talk about it raining fish is one  
of the most delightful "myths."

It is no secret all oddities said  
individually in the current issues of  
Science, publication of the American  
Association for the Advancement of  
Science.

Gudger has made perhaps the  
most exhaustive studies ever  
made of fish雨 (rain) speckled with fish  
live ones, dead ones, hatched ones and  
even partly eaten ones.

There have been at least 75 different types of fish  
in the last 2350 years—17 of them in the United States, he said.

And even though the fish are personally  
witnessed in a particular case, Gudger  
is convinced that reports, some of them  
from men of science, are accurate.

Gudger got mad and pounded out  
a letter to science after Evans had  
taken the trouble in the April issue  
of the American Monthly to throw  
cold water on Gudger's writings  
about fish storms.

Take the case of the fish fall in  
India in 1830, an incident which sur-  
prised the natives no end and sub-  
sequently became the basis of Gudger's  
first article in "Science."

Evans countered: "Dr. Gudger's  
more reliable witnesses make the interesting point that the fish  
descended on them were head-  
less, rotten and partly eaten."

Birds, Evans suggested, not a rain  
of fish.

Others forgot. Gudger countered  
that the same two reliable witnesses  
reported that some of the fish which  
flipped into their turbans were  
fresh; a few witnesses even took  
some home.

Gudger explained that whirlwinds  
would pick up and pull strong  
typhoons and monsoon winds suck  
up fish from water and then pluck  
them onto the country-side.

Gudger did not mention the mys-  
terious clam which once fell onto a  
man's head in Yuma, Ariz., 60 miles  
from salt water. It took the good  
people of Yuma to come up with  
up with the most plausible explanation:  
the clam was heated from a  
garbage dump a few yards away.



INDIAN CHILDREN will miss the spectacle of brilliant ceremonies if the ruling chiefs and princes—diamond aigrette, state elephants and all—are taken from India.

## What Bankers Sell

The Success Of Any Bank Lies In  
The Service It Gives

R. J. Deacham, Ottawa publicist,  
comments on a recent banker's adver-  
tisement which he picked up. The  
advertisers in this instance seem  
to inform business men and others  
of the real functions of the  
bank, the reciprocity between bank  
and customer in advantage and  
profit. It was not ever thus in the  
banking world, but things have changed  
markedly for the better in the past 20  
years, at least. This advertisement  
reads:

"When the housewife calls at the  
grocery store and orders a supply  
of provisions, she is not asking a  
favor—she is buying goods for which  
she is paying delivery—purely a  
matter of business."

"So with your bank. It is a busi-  
ness proposition just as much as the  
grocery store."

"The grocer deals in groceries,  
the banker deals in credit. And  
the making of loans is one of the  
principal ways by which his bank de-  
rives its revenue. He is as anxious  
to sell his credit as the grocer is  
to sell his groceries. And, like the  
grocer, the banker naturally wants to  
see that he is going to be paid for  
his goods, that his loans will be met  
when they fall due. That, too, is only  
good business."

"When you have occasion to ask  
for a loan, look at it this way. Come  
to the bank, not feeling that you  
have to ask for it. Go to the bank  
to make a loan, not to offer the  
manager a sound business proposition  
which will be of profit both to you  
and to him."

The success of any chartered bank  
in Canada today, and all are success-  
ful as well as sound, lies in the ser-  
vices rendered. It is pointed out that  
the bank which can supply its clients  
with the most money on deposit than  
any time in history, despite the  
huge subscriptions to war loans.

Why is it so? Because over the long  
years Canadian banks have fortified  
themselves with the confidence of the  
public, and by public confidence, too.

It is the banker's job to make

business easy for his clients.

He has to make his clients feel  
that he is a reliable man, and that  
he is a good man to do business with.

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**YOUR BREAD IS EASY TO TAKE!**

**WITH ROYAL YEAST IT'S EASY TO MAKE**

**ROYAL YEAST CAKES**

Only 2¢ a day ensures against baking failures!

WRAPPED AIR-TIGHT FOR DEPENDABLE STRENGTH

**OUR COMPLETE SHORT STORY—****PHYSICIAN--HEAL THYSELF!**

By EMILY HERBERT

Copyright Wheeler Newspaper Syndicate

**DOCTOR HARVEY GIBBS**, the eminent psychiatrist, passed the soft-carpeted floor of his study and smoked his fifth cigarette since dinner. The house was quiet—much too quiet. That's the way it had been ever since his return.

Night after night, alone in the house—and silence. He had tried turning on the radio, but that was worse. For through the noise of the music or the speeches, he would imagine he heard things—a car stopped outside, a woman's voice, a daughter in the hall.—Leone! And he would click off the radio suddenly and he would hear—nothing! Just blank stillness. So it was better not to play the radio. This way could live in peace and quiet.

It seemed to Harvey Gibbs that he had been waiting half a lifetime—and yet it was only three months—the time he himself had set. And it had been worth it. He had gambled and won. Leone was coming home again.

It had been a bitter blow when she told him that she was leaving him—going away with Geoffrey Lane. Harvey Gibbs loved his wife and he believed that she loved him too. But she was young and gay, attractive to men. And Geoffrey was the romantic type in contrast to his own middle-aged stodginess.

In his practice, Doctor Gibbs encountered dozens of similar marital problems. He usually advised the husband to let his wife have her "fling." Perhaps a great romantic adventure was all she needed. Perhaps, like Leone, she had been cheated of this by an early and practical marriage.

So he had asked Leone to wait three months before asking for a divorce. It seemed to him that she had no right to let him know. He would be waiting.

Harvey sat down at his desk and took out the letter he had received from her when only two of the three months had elapsed. Reading it was like torturing himself. He was so nervous, so apprehensive, so afraid that some compulsion made him read it all through again. Already it had been read and handled so often that the creases were worn thin.

It was dated from Florida and told him she and Geoff had rented a house with a swimming pool in a quiet part of the beach. How they swam together, and boiled shrimp by a bonfire at midnight, and how she helped Geoff with his writing, and above all how gloriously happy they both were.

"Harvey, dear," she had written in her flowing script that might just as well start those divorce proceedings, because it's all settled. Geoff and I are going to be happy together forever and ever."

But Harvey had stuck to his agree-

ment and had gone on waiting. Then, only that day, with the time-limit almost expired, he had got her telegram. It lay beside her letter in the desk. He knew the words by heart.

"You were right. It didn't work. I left him a week ago and I expect that she might come to see him that evening. Probably she was on her way now. Harvey pressed his fingers against his temples. If only the throbbing in his head would stop; then he could think, could realize. He knew he should be wildly happy, but he was so tired.

It was as though the strainedness of these past months had become so habitual that he no longer knew how to relax. He rubbed his forehead again, but still that tight band seemed to be pressing in on his temples. He had to continue, then—think. Would she have changed, he wondered. He himself had aged years. Only the other day he had caught his old housemate looking at him with an expression of pity. "Pity—for him!" But Leone, he must think, was strong. She had been a girl, then a woman, then a mother, then a grandmother. And he was old and repentant, he knew, and probably humble at first. It would be up to him to prove her brusque ego, to justify her actions in her own eyes, to forgive her completely and understandingly.

Heade's estimate is

to cost \$150,000 (\$667,500) a mile on the worst stretches. Most small centers argue they cannot possibly provide the funds.

**Hope For Large Pack****Cannied Salmon May Get Plenty Of Canned Salmon This Year**

Canadian will be able to enjoy nearly as much canned salmon from the 1916 pack as they did from previous years according to the grocery trade publication, "The Grocer." A report in the recent issue says that 90 per cent of the 1916 pack have been allotted the domestic market. This represents an increase of 65 per cent over the amount Canadians got from last year's pack, when only 36,000 cases were retained in this country for Canadian consumption. The year before it was 200,000 and in 1913, 200,000 cases.

Canadian Grocer points out that this is "a cycle" year for sockeye—the choicer variety of salmon. Packers are to send 100,000 cases of this variety this year, maybe 80,000 cases of this variety alone, while the total of all varieties may run to 1,900,000 cases.

All goes well Canada will have a large export surplus for the hungry countries, as well as being able to satisfy the wants of the home market more completely than has been the case since early in the war.

Canning will commence sometime in June and 1916 salmon should make its first appearance on grocery shelves sometime next December if not before.

**Mouth Organs****Harmonicas Are Now Produced In Ontario Plants**

Harmonicas labelled "made in Canada" soon may be on sale in all parts of the world, the Trade Department said.

Before the war, Canadian mouth organ manufacturers were dependent on the German plant at Trossingen, Germany, for their favorite musical instrument, but hostilities ended production. Three Ontario plants of Canadian firms already have seized the opportunity to start a new post-war industry and began to manufacture harmonicas.

The production rate now is meeting domestic demand and soon there will be plenty for export, the department said. To facilitate foreign shipments, the Government has decided that export permits for most foreign countries will not be required.

**Muskox Sequel****Meeting To Be Next Fall In The Alaska Area**

Former General Doelitch's prediction that 400,000 private planes will be flying in the United States within five years is not likely to be fulfilled, aviation progress. Yet the average citizen is bound to wonder how much peace and quiet can be expected when such a goal is reached. The night and day drone of planes is already causing many a household to wonder, living in the neighborhood of airports. What is it going to be like when flying has become commonplace? Let us hope plane manufacturers are working on silencing devices to tone down the racket.—Boston Post.

**THE TERM RED TAPE**

The words red tape, denoting official inaction or delay, originated in England in the 19th century when legal and official documents were tied in a pinkish tape.

Scotland has given to the world Curling, Golf, Lawn Bowling and Bagpipes. Take your choice.

2675

**EROSION PROBLEMS****Building Along Coast Of Britain Undermined By The Sea**

Along the east coast and in Wales, the people talk of "vanishing Britain" vanishing into the sea.

Earthquake and ground movement, accentuated by six years of war that saw sea-walls crumble from want of repair and deep gashes cut by the waves in areas where protection could not be provided for want of labor and materials.

So much must be done that municipalities cannot finance it. Meetings are being held to urge the national government to accept responsibility.

Pleasant coastal villages are waiting to be swallowed up, gradually, without hope. Substantial buildings, unless built by the sea, are safe.

On the East Coast, the broken sections of a thick cliff wall are half-buried in the sand below high-water mark. It is the top of a cliff that towers 100 feet above the sea.

At Culter, north of Arbroath, pilothouses built for defence during the war have been toppled over. In 1912 the sea advanced 100 yards in six months. It still is advancing ten feet a year.

A concrete sea-wall at Lowestoft, built some years ago, now stands only to east coast storms and now is undermined and useless. At Mundesley, Norfolk, a new cliff has tumbled, hotel outbuildings to the sands; and at Overstrand, near Cromer, houses and a hotel soon will disappear.

In the west, erosion is most serious in Wales, with most damage at Rhyl, Colwyn Bay and between Llanelli and Kidwelly River. The south coast, too, is losing ground, at points such as Newquay, Bude and East Looe.

Newhaven, Brighton and Shoreham and Chichester.

Adequate defense is estimated to cost \$150,000 (\$667,500) a mile on the worst stretches. Most small centers argue they cannot possibly provide the funds.

**Demure And Dainty****PLENTY OF LAND****Available In Western Canada And Suitable For Homesteading**

The land movement of 40 years ago, it is often said, can never be exactly duplicated, because farms are not easily obtained for the asking. It is true that a newcomer to homesteading has been alienated and may be a newcomer to the West who wishes to start farming on even terms with the men now established must buy his farm from a private owner. For those who are so inclined, however, there is still a golden opportunity for the pioneer. There is still homestead land. None of it is near a railway or shipping facilities. But there are lands for a newcomer to the West available for homesteading that are up to the average in fertility and which, within a few years, he will serve by rail lines.—Guelph Mercury.

**Demure And Dainty**

By ANNE ADAMS

Play and party frock for your little girl! Sew BOTH these adorable versions. It's all with Pattern 4561. Send 10c for complete instructions.

Pattern 4561: 2, 4, 6, 8, Size 6, puff sleeve frock, 1½ yds. 35-18; 20-18; 22-18; 24-18.

Send twenty cents (20c) in coins (stamps cannot be accepted) for this pattern. Write plainly, size, name, address and Number of pattern to the Anne Adams Pattern Dept., Winnipeg, Manitoba, 152 McDermot Ave., E. Winnipeg, Man.

**SLIGHTLY OVERBATED**

It is quite doubtful that canals as many purpose, can go without water for a week without great discomfort or physical danger. Two or three days is believed to be the limit.

You'll enjoy our  
Orange Pekoe Blend

**"SALADA" TEA****Few Failures****Canada Shows A High Solvency In Business**

An all-time peak for business solvent in Canada was established in 1914 with only a failure showing total liabilities of \$1,069,000. These figures, from the records of Dun & Bradstreet, compare with a peak of 3,695 failures in 1922 showing aggregate liabilities of \$78,069,000.

If the history of failures following the First World War is any guide, the next cast of events to come, Canada is heading into a rising tide of failures that will reach its ebb only after the current up-surge of business enthusiasm has been liquidated.

There has been a rush in recent months into all kinds of business enterprises, chiefly by returned men, powered by their war service savings and government loans. Many of these new ventures will, it is predicted, fail by the wayside but there is a feeling that the percentage of business wrecks will not approach the figures recorded in the post-war years of 1918-23.

Not only are statistics dealing with supplies and markets now more readily available but the disasters of 25 years ago left a legacy of experience that may help to curb the gambling factor.

Failures came fast about three years after the end of the First Great War. The total for 1921 was 2,451 and 1922 brought the record peak of 3,695. This followed a slow decline until the stock market crash in 1929, and the depression that resulted.

**Great Step Forward****Man Invents A Machine To Regulate Length Of Speeches**

A Chicago inventor with an eye to giving aid and comfort to suffering business men has invented a machine that regulates the length of addresses by after-dinner speakers. This is a great step forward. It is to be fondly hoped that the gadget is not only foolproof, but that the inventors are wise enough to make it available to mechanics and dentists and instruments necessary to improve the quality of speeches. Most habitual listeners, however, would settle for an attachment to tune out at any time.—New York World Telegram.

**A REAL RECORD**

SCHEMBURG, N.Y.—Thirty-five men painted a new, five room cottage in three minutes 13.2 seconds and claimed a world's record. An estimated 2,000 spectators, mostly men, all from the neighborhood, witnessed the record.

Send the earlier hours of sleep are the best—

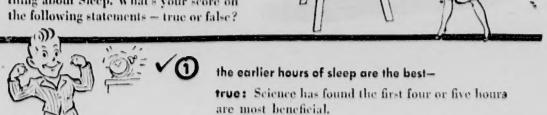
true: Science has found the first four or five hours are most beneficial.

**SELF-RELIANCE**

We have always thought that one reason farm boys and girls are more self-reliant than boys from the towns and cities is that they see on the farm that there are tasks which can only be accomplished by application and hard work. They have a training in work that stands them in good stead.

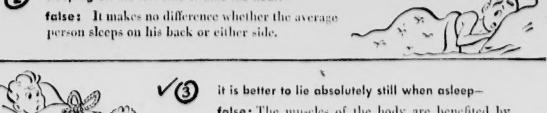
**what's your score  
on Sleep?**

YOU spend about a third of your life at it—so you might as well know something about Sleep. What's your score on the following statements—true or false?



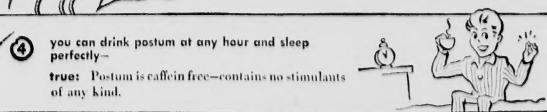
✓① the earlier hours of sleep are the best—

true: Science has found the first four or five hours are most beneficial.



✓② sleeping on the left side strains the heart—

false: It makes no difference whether the average person sleeps on his back or either side.



Try Postum! Make it right in the cup, with boiling water or hot milk. Costs less than a cent a serving!

**POSTUM**

A Product of General Foods

15c

# LUMBER AND BUILDING SUPPLIES

FOR MOST OF  
YOUR NEEDS

Some lines of building material are in short supply, but we will try to meet your requirements. SEE US BEFORE YOU BUILD OR REPAIR

## ATLAS LUMBER CO., LTD.

J. GLAUM, manager

Phone: 125

### Shop at McCullough's

GOOD QUALITY AT MODERATE PRICES  
Dressmaker Suits — Wide range to choose from  
LADIES' SUMMER COATS — KIDDIES COATS  
Raincoats — 3 Styles — Newest Colors  
Millinery — Handbags — Blouses — Skirts  
WABASSO SHEETS and SHEETING  
BOYS' SUITS — TROUSERS — SWEATERS

### McCullough's Clothing

## HALLIDAY'S

"THE BEST FOR A LITTLE LESS"

PHONE 101

### HOT WEATHER NEEDS

|   |                  |           |
|---|------------------|-----------|
| SUGAR CRISP CORN FLAKES—  | 12-oz. pkg. .... | 2 for 25c |
| EAMON'S NECTARS, 12-oz. bottle .....                                | 30c              |           |
| SPORK AND KAM—  |                  |           |
| 12-oz. tin, (2 tokens per tin) .....                                | 35c              |           |
| WELCH'S PURE GRAPE JUICE—   |                  |           |
| 16-oz. bottle .....   | 35c              |           |
| AYLMER PINEAPPLE TID BITS—  |                  |           |
| (2 jars, 1 sugar coupon) 16-oz. jar .....                           | 40c              |           |
| SUNLAND SUPREME SODAS, per box .....                                | 35c              |           |
| PAULIN'S PEERLESS SODAS, 32-oz. pkg. ....                           | 43c              |           |
| AYLMER 3 FRUIT MARMALADE, (1 sugar<br>coupon), 21-oz. jar .....     | 38c              |           |
| MALKIN'S ORANGE MARMALADE—  |                  |           |
| (2 sugar coupons), 4-1/2-oz. tin .....                              | 59c              |           |
| GEM RUBBER RINGS, 2 pkgs. ....                                      | 15c              |           |
| (Get yours while we have them)                                      |                  |           |
| CALIFORNIA ORANGE JUICE—  |                  |           |
| 20-oz. tin .....  | 2 for 49c        |           |
| BULK MOLASSES, per lb. ....   | 8c               |           |
| SWIFT'S PREMIUM SPICED HAM,<br>16-oz. tin, (2 tokens per tin) ..... | 49c              |           |

ADVERTISE REGULARLY IN "THE PIONEER"

### BERSCHT'S for MEN'S SUMMER SPORT TOGS

- SPORT SHIRTS
- SPORT TROUSERS
- SPORT SOCKS
- SPORT SHOES
- SPORT TIES

"Miner" Canvas Shoes For the Whole Family

### J.V. BERSCHT & SONS

Shoes and Clothing

PHONE 56 DIDSBURY, ALTA.

## LOCAL NEWS

Mrs. Evelyn Peck, Jackie and  
Gerdy, Mrs. Webster, Mrs. Milton  
Campbell and Miss Edith Campbell,  
Mr. and Mrs. Eric Nelson were  
Sunday dinner guests at the Erven  
Rodney home, the occasion being  
Mrs. Peck's and Mr. Rodney's  
birthday.

Dr. and Mrs. A.J. Wright and  
son Blake, of Vernon, B.C., arrived  
in Didsbury Thursday last and visited  
for a couple of days with Mr.  
and Mrs. E.J. Rouleau and family.  
They stayed in their home, accompanied  
by Mr. and Mrs. Rouleau,  
David and Winona, who will  
visit the Okanagan Valley for  
the next ten days.

The Didsbury Club will hold  
a Dance in the Didsbury Opera  
House on Fair night, July 17.  
Come and dance to the modern  
and old time music supplied by  
Anderson's Orchestra of Calgary. J.

Plan now to attend Didsbury's  
41st Annual Exhibition and Sports  
Meeting, July 17th. Children's  
sports, horse races and other  
events will be included in the  
day's program.

D. Epp is commencing to build  
a fireproof garage on the east side  
of his house recently purchased  
from Mr. H. Fisher. The cement  
foundation for the new structure  
was put in last week.

The Royal Grain Company  
has commenced construction of a  
new dwelling for their agent, Mr.  
L. Le Grand. Just west of the new  
residence of Mr. and Mrs. J.

Mr. and Mrs. Erven Rodney were  
Calgary visitors on Friday to attend  
the wedding of their niece,  
Tony Kremick, both of Calgary, and  
attended the wedding dance that  
evening. Mr. William Collinge was  
also a guest at the wedding dance  
and had the pleasure of dancing  
with the bride.

We are sorry that Mrs. Bert Radford  
is on the sick list and hope she  
will soon be well again.

Mrs. O. Carleton and Bailey  
were Calgary visitors over the  
week end.

Mr. Ed Bahr spent Monday in  
Calgary.

Mr. and Mrs. W. Rogers of Cal-  
gary stopped off in town on Thurs-  
day while on their way to Bow-  
den.

The Didsbury-Carstairs band  
took part in the Stampede parade  
on Monday morning.

### NOTICE TO CREDITORS AND CLAIMANTS

In the estate of LOUISE SHANTZ, late of Cartairs  
and Didsbury, in the province of Alberta, Widow deceased.

NOTICE IS HEREBY GIVEN

that all persons having claims upon

the estate of the above named LOUISE SHANTZ who died on the

14th day of July, A.D. 1943, are

required to file with the undersigned,  
the solicitor for the Executrix,  
by the 31st day of August, 1946,

a full statement duly verified of

their claims and of any securities

held by them, and that after that

the executors will distribute among

the parties entitled thereto having

regard only to the claims of which

notice has been so filed or which

have been brought to their knowl-

edge.

DATED THIS 6th day of July, A.D. 1946

H. LYNCH-STAUTON,  
Didsbury, Alberta.

3rd  
Solicitor for the Executrix.

Read the Want Ads for Profit  
and pleasure.

### AT YOUR

## RED & WHITE

SAVES YOU MONEY EVERY DAY

PHONE 39

HONEYTOP FLY CATCHERS, per doz. ... 25c

WILSON'S FLY PADS ..... 2 for 19c

MONTSERAT LIME JUICE, pint bottle, 43c

FRY'S COCOA, 1-lb. tin, 33c

CREAMETTES, 8-oz. puck, 9c

KELLOGG'S ALL WHEAT, 2 pkgs. .... 25c

ROMAN MEAL, 2-lb. pkg. .... 33c

NO. 10 BOB-O-LINK CORN MEAL ..... 65c

Apricots and Cherries for Canning this Week

## CLASSIFIED

YOU PAY THE SAME for Counter  
Check Books, whether you order  
them from a salesman, or from  
The Didsbury Pioneer. Buy at  
home and support local industry.

MEMORIALS—Agent for McLean  
Grain Co., Red Deer. Memorials  
set up at no extra charge.  
J.A. Neufeld, phone 2110, Dids-  
bury. 25-3p

FOUND Farm truck license plate  
No. F-28022, and bracket. Owner  
may have sold, and applying at  
Pioneer Office and paying for  
this advertisement. If

FOR SALE—Registered Tamworth  
Boar and Young Pigs. Eligible  
for registration. Apply to H.  
Birdale, phone 1416, Didsbury.  
25-3p

WANTED TO BUY—12-Foot Hay  
Rake. Apply to J. W. Brant,  
phone R511, Didsbury. 1p

WANTED—Matronly Housekeeper,  
steady employment; one adult  
and two children. Apply to Alma  
Shannon, phone 4400. 21

FOR SALE—One Cooking Range,  
good baker; reasonable price.  
Apply to Mrs. R. Ady. 1p

FOR SALE—8-Foot Horse Binder,  
good canvases, milly cow and  
saddle horse. Apply to James W.  
Johnston, phone R1704, Dids-  
bury. 25-3p

FOR SALE—Imperial B Cook  
Stove in A-1 shape. Apply to A.  
Morasch, phone 2117. 27-3p

WANTED—Barbed Wire, from five  
rods to 3 miles in length. Apply  
to G.C. Hartt, Didsbury. 2p

FOR SALE—13 acres of land, sev-  
en-roomed house with full-sized  
basement, barn, garage and  
chicken house. For further parti-  
culars apply to Mrs. Amy B.  
Lucas at the home of Vern Gil-  
lrie. If

FOR SALE—Chiffonier, almost  
new, porcelain top kitchen table,  
pair of wringers. Also fancy rid-  
ing bridle. Apply to Mrs. E.  
Broadhead, 1 mile west of Dids-  
bury. 1p

Mrs. Grace Blackford of Edmon-  
ton is visiting at the home of Mr.  
and Mrs. E.G. Ranton.

Mr. and Mrs. Jay Tugge accom-  
panied by Mr. and Mrs. Kelvin  
Shannon are holidaying in the  
mountains this week.

Mrs. Erven Rodney received  
word from friends in the town of Lader-  
ton, B.C. that she has been ill  
and also received a beauti-  
ful pen and pencil set for the  
highest marks in high school.  
Marion's Didsbury friends offer  
their congratulations. She was a  
bright, high school student before  
going to the coast. Marion will  
continue her studies as a school  
teacher at a Vancouver high  
school.

Classified Ads Will Sell Your Goods

NOTICE OF PREPARATION OF  
ASSESSMENT ROLL, 1946  
TOWN OF DIDSBURY

Notice is hereby given that the  
assessment of the previous year  
has been made and the pro-  
vision of The Assessment Act, and  
that the assessment roll of the  
said municipality has been duly  
prepared, and that if any person  
thinks that any property has been  
wrongly assessed, or assessed too  
high, or too low, or that his name  
or the name of any person has  
been wrongfully entered upon  
or omitted from the roll, he may at  
any time prior to the 31st day of  
July, notify the Secretary-Treasurer  
in writing of the particulars and  
of his complaint.

Dated at Didsbury this 2nd day  
of July A.D. 1946.

F.L. EVANS,  
Secretary-Treasurer.

APPLICATION FOR LEASE OF  
ROAD ALLOWANCE OR  
SURVEYED HIGHWAY

Notice is hereby given that Walt-  
er J. Scheidt, of Didsbury, Alberta,  
has made application to the Minister  
of Public Works, Edmonton, for  
a lease of the following road allow-  
ance or surveyed highway, viz-  
ing to the west of the S.W. 16-  
31-19.

Any protest against the granting  
of the above mentioned lease must  
be forwarded to the Minister of  
Public Works, Edmonton, within  
thirty days from the date of this  
notice.

Dated at Didsbury, this 25th day  
of June, 1946.

W.J. SCHEIDT, applicant

## Ranton's

WEEKLY STORE  
:: NEWS ::

One More Week of

STAMPEDE  
SPECIAL  
ON

ALL AFTERNOON  
DRESSES, BLOUSES  
AND SKIRTS

BOYS' WASH SUITS  
Sizes 2, 4 and 6  
**89c and 1.25**

KIDDIES' SUN SUITS  
**85c**

Plastic Rain Coats  
Sizes 2, 14

Ladies' Satin Panties  
Small, med. and large

NET CURTAINING

SHOP AT —  
**Ranton's**

And Meet Your Friends

## CYCLOCROSS



IF YOU SEE GOOD IN  
EVERYBODY, NEARLY  
EVERYBODY WILL SEE  
GOOD IN YOU!

You'll see the good in us  
once you give us a trial.

## ADSHEAD GARAGE

General Motors Cars, Trucks  
Cockshutt Farm Implements  
Ed Ford, prop. Phone 58

## DIDSBURY THEATRE

Showing Thursday,  
Friday and Saturday

—THIS WEEK

## STATE FAIR

Dana Andrews — Dick Haymes  
A great musical comedy in  
technicolor.

Showing Monday

Tuesday and Wednesday

—NEXT WEEK

Sydney Greenstreet — Peter Lorre  
Geraldine Fitzgerald

## THREE STRANGERS

THRILLING ENTERTAINMENT

Thursday, July 18

**LOUIS-CONN**  
FIGHT PICTURES  
ONE DAY ONLY

WE CAN'T SHOW THEM ALL. SO  
WE SHOW ONLY THE BEST